

Press Release

Athens, 20 April 2021

HERACLES Group launches the ECOPact “green” concrete series with 30% lower CO₂ emissions and top performance on the Greek market

HERACLES Group is enriching its “green” product portfolio with **ECOPact**, taking another major step in the transition to a climate-neutral and circular economy. This is the first “green” concrete series with low carbon footprint on the Greek market, adding value to sustainable construction.

Based on the new improved composition of **CEM II 32.5N** cement, which bears the LafargeHolcim “green” ECO mark, ECOPact stands out for its improved sustainability performance, as it is produced with **30% less CO₂ emissions** compared to traditional concrete. It is the new “green” proposition for any construction project of high technical requirements and specifications for environmental footprint, leading developments for the future of sustainable construction.

The ECOPact concrete series of HERACLES Group is available in the main strength categories (C 16/20, C 20/25, C 25/30) for all the respective environmental exposure requirements, meeting the needs of any construction project.

“At HERACLES Group, we work consistently to successfully meet the challenges and anticipate the evolving demands of modern construction, which focuses on sustainability and sustainable development. The new ECOPact “green” concrete series, combining innovation with an improved environmental footprint, is our new driver for faster transition to more sustainable construction”, stated Mr. **Lefteris Moustakas, Concrete Business Director, HERACLES Group**.