**Press Release** 



Athens, 06 December 2022

## HERACLES Group is upgrading its information and communication platform heracles-footprint.gr

With a view to enhancing transparency as well as two-way information and communication, **HERACLES Group** is enriching the **heracles-footprint.gr platform** with new data illustrating even more accurately the Group's Sustainable Development performance, envisioning an innovative, climate-neutral construction industry that applies the principles of circular economy in terms of resource use. The platform is upgraded with the aim of providing regular updates and more detailed information on HERACLES Group's performance in its four strategic pillars: nature, climate, circular economy and society.

In particular, more data have been added to the section "Our performance" reflecting in full transparency the environmental performance of HERACLES Group. The renewed heracles-footprint.gr platform includes additional information about its activity. Moreover, it is possible to overview the overall emissions of plants easily and quickly by accessing earlier measurements. At the same time, having the protection of the aquatic ecosystem at the top of our agenda as a key priority of the Group's Sustainable Development Strategy, the platform will also include the marine and groundwater monitoring data of our two cement plants.

Similarly, additional information about every site of HERACLES Group will be posted on the new heracles-footprint.gr platform, making it a kind of "Site Observatory", which includes data on Terminals, Quarries, Mines and Ready Mix Plants across Greece.

**Mr. Charalambos Kouris**, **Sustainability Director at HERACLES Group**, stated: "For all of us, the people of HERACLES Group, Sustainable Development is a long-standing commitment and unwavering priority. In our day-to-day business we seek to create a better and sustainable future for all and to integrate respective practices into every activity. Thus, our goal through our enriched heracles-footprint.gr platform is to provide all stakeholders with ample information about the way we act, giving direct access to the environmental performance of our Group. At the same time though we are strengthening our communication with our partners, offering another feedback channel."

For more information, please visit <u>www.heracles-footprint.gr</u> of HERACLES Group.

## HERACLES Group of Companies

*Heracles Group of Companies*, member of Holcim, is Greece's largest cement producer and has been serving the market for more than 100 years. With a network of 36 production and commercial





sites across Greece, the Group is leading the transformation of the building materials industry into a less carbon-intensive one that applies the principles of circular economy in terms of resource use. Heracles Group offers innovative products and sustainable solutions to the Greek and international markets that meet the diverse needs of customers and the requirements of modern sustainable construction.

For further information, please visit: <u>www.lafarge.gr</u>

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## About Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving the circular economy as a world leader in recycling to build more with less. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

For more information please visit <u>www.holcim.com</u>; you can find out more about the Group's new vision at <u>www.holcim.com/about-holcim</u>

