

Athens, 02 November 2023

**HERACLES Group introduces the first 100% electric concrete mixer trucks to Greece**

Incessantly pursuing its coordinated journey towards a climate-neutral economy, **HERACLES Group** announces the launch of the **first purely electric, emission-free concrete mixer trucks in Greece**, thus boosting the national effort for the **transition to e-mobility**.

This initiative is part of HERACLES Group's "green" strategy to reduce CO2 emissions and constantly improve its sustainable development performance. In particular, the Group is systematically working on scope 3 emissions from ancillary activities, i.e. emissions that are not generated by core production processes but rather along the supply chain, including transport. The goal will be achieved through the gradual replacement of the Group's fleet with eco-friendly EVs, thus ensuring that all Group activities contribute to the decarbonization of the heavy industry as well as the construction industry.

The first electric concrete mixer trucks will be deployed at The Ellinikon, the largest urban regeneration project in Europe, which is synonymous with sustainable development and progress.

**Mr. Nicolaos Bozos, Exports & Supply Chain General Manager** of HERACLES Group, stated: "We are very proud to be pioneering once again by adopting the innovative e-mobility technology in heavy-duty vehicles. The arrival of the first fully electric, emission-free concrete mixer trucks confirms that we remain true to the vision for a sustainable tomorrow in the heavy industry, as well. Given that transport is responsible for a large part of greenhouse gases, the transition of our fleet to e-mobility is a major step towards sustainability and environmental protection."