

HERACLES Group boosts its presence in Northern Greece with a new, modern concrete plant in Halkidiki

In line with its vision to contribute to the development and prosperity of society and the economy, HERACLES Group is investing in the ready-mixed concrete sector to strengthen its presence in Northern Greece. The new concrete plant is located in Kassandria, Halkidiki, and is already supplying residential as well as infrastructure projects. With a production capacity of 100 cubic meters of concrete per hour, the new plant was designed to meet the increased needs in the area. The strategic location of the plant allows to cover the entire Kassandra peninsula, an area abound in tourist and construction activities.

Moreover, the new plant, in addition to conventional concrete, will also offer the “ECOPact” low-carbon concrete, the first “green” range in the Greek market, as well as special architectural concrete that delivers high aesthetics and durability.

Mr. Vassilis Iakovou, Head of Concrete Line, HERACLES Group, stated: “With this new concrete plant in Halkidiki, we are strengthening our dynamic presence in Northern Greece’s construction industry and offer new, advanced solutions that combine innovation and sustainability. Our goal is to actively support the development of the region offering products and services that meet the increased construction requirements of the market.”

HERACLES Group of Companies

***Heracles Group of Companies**, member of Holcim, is Greece's largest cement, aggregate and concrete producer and has been serving the market for more than 110 years. With a network of more than 50 production and commercial sites across Greece, the Group is leading the transformation of the building materials industry into a less carbon-intensive one that applies the principles of circular economy in terms of resource use. Heracles Group offers innovative products and sustainable solutions to the Greek and international markets that meet the diverse needs of customers and the requirements of modern sustainable construction.*

For further information, please visit: www.lafarge.gr

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About Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving the circular economy as a world leader in recycling to build more with less. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

For further information, please visit www.holcim.com.