

## Press Release

### **HERACLES Group continues the energy upgrade of its fleet introduction the first e-cement trucks**

HERACLES Group is taking another firm step towards a climate-neutral economy, in full alignment with its national strategy for e-mobility and environmental footprint minimisation. In this context, it announces the introduction of the **first two electric cement trucks in our country**, enhancing sustainable development and the transition to a “greener industry”.

This initiative is part of the **Group’s “Green Growth Acceleration” strategy** aimed at reducing CO2 emissions with a special focus on Scope 3 emissions, which are associated with the entire supply and value chain. By gradually replacing the product transport fleet with electric, environmentally-friendly vehicles, HERACLES Group is accelerating the transition towards a more sustainable industry.

With the addition of these new heavy-duty EVs to the company's modern anti-pollution technology fleet, HERACLES Group continues to drive developments and invest consistently in people, society and the environment. The benefits of EVs are multiple, as they contribute to the decline in fossil fuel use and CO2 emissions, while also helping reduce noise pollution and thus improving the quality of life of residents.

**Kostas Liaskas, Exports & Supply Chain Director, stated:** “At HERACLES Group we remain true to our Strategy on green growth in the context of the global mission for net zero by 2050. The gradual replacement of cement trucks with fully electric vehicles is another major step towards accelerating our green transformation and building a more resilient and sustainable industry, with respect for people and the planet.”

#### **HERACLES Group**

*Heracles Group, member of Holcim, is the largest cement, concrete and aggregates producer in, having more than 110 years of presence in the market. With a network of more than 50 production and commercial sites all over Greece, the Group is leading the transformation of the building materials industry into a low carbon sector, applying the principles of circular economy regarding the use of resources. HERACLES Group offers the Greek and international market innovative products and sustainable solutions that cater for the diversified needs of its customers and the requirements of modern sustainable constructions.*

For further information, please visit: [www.lafarge.gr](http://www.lafarge.gr)

Follow us on Facebook @ [Heracles Xtizoume Mazi](#), LinkedIn @ [Heracles Group](#), YouTube @ [Heracles Group](#) and Instagram @ [Heracles Group](#)

#### **About Holcim**



*Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving the circular economy as a world leader in recycling to build more with less. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.*

For further information, please visit [www.holcim.com](http://www.holcim.com)