

HERACLES Group sets a new benchmark: Phasing out 50kg cement bags

HERACLES Group, consistently driving innovation and advancing construction practices in Greece, is implementing a major strategic change in its product packaging.

As of **September 10, 2025**, the Group will permanently discontinue the 50kg cement bag, becoming the **first company in the Greek construction sector** to fully transition to smaller bag sizes. This move responds to today's market needs while setting new standards for **health, safety, ergonomics, and efficiency on site**.

This initiative is part of the Group's ongoing strategy to enhance its products in ways that support construction professionals and safeguard workers' health and safety. The decision is expected to significantly improve daily operations across construction sites, creating better working conditions and boosting productivity.

Key benefits of the new packaging:

- Reduced physical strain and fewer jobsite-related injuries
- Easier handling and transport, even by one person without lifting equipment
- Compliance with European occupational health & safety standards
- Greater dosing accuracy, minimized waste, and improved efficiency

With this initiative, HERACLES Group reaffirms its **leadership in the sector** and its commitment to stand by professionals—continuously investing in solutions that improve everyday working conditions while respecting people, the environment, and the evolving needs of modern construction.

HERACLES Group

HERACLES Group, member of Holcim, is the largest cement, concrete and aggregates producer in, having more than 110 years of presence in the market. With a network of more than 50 production and commercial sites all over Greece, the Group is leading the transformation of the building materials industry into a low carbon sector, applying the principles of circular economy regarding the use of resources. HERACLES Group offers the Greek and international market innovative products and sustainable solutions that



cater for the diversified needs of its customers and the requirements of modern sustainable constructions

For further information, please visit: <https://www.lafarge.gr/>

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About Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving the circular economy as a world leader in recycling to build more with less. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

For further information, please visit <https://www.holcim.com/>