

HERACLES Group Shines at the Internal Communication & Employee Engagement Awards 2025 with Five Distinctions

HERACLES Group stood out at this year's Internal Communication & Employee Engagement Awards 2025, receiving a total of five awards—solidifying its commitment to strengthening internal communication, fostering active employee engagement, and promoting corporate social responsibility.

The Group proudly earned three GOLD and two BRONZE awards across categories that highlight its strategic and innovative approach to diversity, sustainability, employee involvement, and the reinforcement of corporate values.

Detailed Awards for HERACLES Group:

3 GOLD Awards:

Best Diversity, Equity & Inclusion Campaign – “Stronger Together”

Dedicated to International Women's Day, the “Stronger Together” campaign stood out for its multifaceted approach to empowering women in a traditionally male-dominated industry. Through photographic features showcasing women of the Group, a digital gallery, social media activations, well-being sessions, an exclusive perfume bar, and thoughtful surprises in workplaces (construction sites & plants), the campaign fostered a sense of inclusion and belonging.

Best Environmental, Social & Governance (ESG) Campaign – “Learn to Do It Right!”

Aligned with HERACLES Group's sustainability strategy, the “Learn to Do It Right!” initiative promoted environmental responsibility by encouraging correct recycling practices through education and behavioral change. This action, through the collaboration of government, business, and society, aspires to reset the way we manage and recycle waste—giving every material a second life.

Best Engagement of Brand Ambassadors – Career HUB Ambassadors

With the Career HUB Ambassadors program, HERACLES Group empowered its people to become agents of change. A network of 16 Ambassadors from 14 departments was formed to promote the Group's first AI-powered talent management platform, Career HUB. The initiative increased employee engagement from 35% to 67% within a month and was selected as a case study by parent company Holcim—underscoring the value of human networks and corporate commitment.

2 BRONZE Awards:

Best Internal Communications Campaign – “Our Health & Safety Heroes”

This campaign actively promoted prevention and increased participation in Health & Safety topics, with the vision of “Zero Accidents.” It significantly strengthened the safety culture across HERACLES Group.

Best Event / Celebration – 100-Year Anniversary of the Volos Plant

The centennial celebration of the Volos plant was a milestone initiative of symbolic significance for HERACLES Group, highlighting its history and legacy while reinforcing employees' sense of pride and belonging.

Statements from HERACLES Group Leadership:

Mr. Haris Demertzis, HR Director of HERACLES Group, stated:

"This recognition is a testament to the meaningful efforts we make every day to build a workplace that embraces diversity, inclusion, development, and sustainability. These awards affirm that caring for our people and respecting the environment are pillars of our corporate culture."

Ms. Evi Ioannidou, Head of Communications & Public Affairs, commented:

"The awarded initiatives reflect our modern and innovative approach to internal communication, aiming to enhance participation and engagement among our employees. We are proud that our actions are becoming a benchmark for the entire industry."



HERACLES Group continues to invest in its people and the adoption of sustainable practices, creating a dynamic and inclusive work environment that fosters collaboration, innovation, and responsibility.

HERACLES Group

HERACLES Group, member of Holcim, is the largest cement, concrete and aggregates producer in, having more than 110 years of presence in the market. With a network of more than 50 production and commercial sites all over Greece, the Group is leading the transformation of the building materials industry into a low carbon sector, applying the principles of circular economy regarding the use of resources. HERACLES Group offers the Greek and international market innovative products and sustainable solutions that cater for the diversified needs of its customers and the requirements of modern sustainable constructions

For further information, please visit: <https://www.lafarge.gr/>

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About Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving the circular economy as a world leader in recycling to build more with less. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

For further information, please visit <https://www.holcim.com/>