

Charis Papoulidis is the new Commercial Director at HERACLES G.C.C.

Charis Papoulidis is assuming the Commercial Director position at HERACLES G.C.C. on September 9, 2024.

Mr. Papoulidis has a long professional experience in senior commercial posts in a multinational environment in Greece's consumer goods industry.

His most recent role was that of CC Marketing Director at Papastratos – Philip Morris International, having held other key positions in the same company in the past.

He is a graduate of Economics from the University of Crete and holds an MSc in Marketing from Loughborough University, United Kingdom.

Mr. Dimitris Chanis, CEO of HERACLES Group, stated "I welcome the new Commercial Director of HERACLES, Mr. Charis Papoulidis, and I wish him every success in his new duties. I am confident that his long standing experience will contribute to the implementation of our green strategy and investment plan on sustainable development and energy transition for a net-zero future".