

HERACLES Group sets sail for sustainability with CEMCREATOR

True to its commitment to reduce its environmental footprint and pursuing its concerted effort towards a climate-neutral economy, HERACLES Group announces the advent of the newly built CEMCREATOR, a state-of-the-art, low emission and alternative-fuel capable pneumatic cement carrier.

Specifically, it is a sophisticated vessel, with a 5,700 tn capacity, equipped with innovative technologies that allow a 15-20% lower consumption than the other vessels of its class.

Moreover, the engines of [CEMCREATOR](#) can operate on methanol, an alternative fuel that is expected to lead shipping to a more sustainable and 'cleaner' future.

Another green innovation of [CEMCREATOR](#) is the mount for a sail to further save fuel consumption by approx. 8% .

Finally, it is worth noting that the vessel has a modern, safe and environmentally friendly cargo hold cleaning system, which also supports its voyage to a greener future.

Kostas Liaskas, Exports & Supply Chain Director of HERACLES Group, said: *"In HERACLES Group we have set the priority of ensuring that every sea transport of our materials is conducted by the safest, most modern and green means. In this context, we are introducing [CEMCREATOR](#), a highly sophisticated and state-of-the-art pneumatic cement carrier, which uses innovative technologies that promote sustainability, ensuring the cleanliness of the environment in ports (during loading and unloading) and at sea, with its solutions. This initiative is part of our Group's green strategy to reduce CO2 emissions and constantly improve its sustainable development performance. In the same context, we recall that we recently acquired and put in use the first - in Greece - 100% electric concrete trucks "*.

[CEMCREATOR](#) sailed a few days ago for its maiden voyage to the port of Drapetsona.

Watch CEMCREATOR here: <https://youtu.be/XBra7EltQDo>

HERACLES Group, a member of Holcim, is the largest cement, concrete and aggregates producer in Greece, having more than 110 years of presence in the market. With a network of more than 50 production and commercial sites all over Greece, the Group is leading the transformation of the building materials industry into a low-carbon sector, applying the principles of circular economy regarding the use of resources. HERACLES Group offers the Greek and international market innovative products and sustainable solutions that cater for the diversified needs of its customers and the requirements of modern sustainable constructions.

For more information, visit www.heraclesgroup.gr